

## ARA and Beaver College's Future

by Stacey Pumphrey,  
Cara Church, and  
David Pumphrey

Tuesday, January 23, 1990  
ARA Campus Dining Services was awarded the contract as the new dining service for Beaver College. This new company will begin service to the College as of Sunday, January 28, 1990. According to Jan Walbert, Dean of Students, and Dick Hemberger, Vice-President of Finances, a new dining service was needed for two reasons, the need for improvements in quality and service to the students.

Beaver requested proposals from various campus food service companies. The Wood Company, Seiler's, ARA Campus Food Service, and Nick LaSorsa's Service were the four primary companies considered. Later, The Wood Company and Nick LaSorsa's Service were dropped from the list of candidates.

Once all proposals were received, a committee of administrators, faculty, staff, and students were called upon to review all of the applicants. A total of approximately seventy five students attended meetings about the process.

These students were asked questions, met with the individual companies, and visited other colleges already using the various services.

According to both Walbert and Hemberger, student input was very important in the final decision.

Walbert also commented on the importance of saving the College money by using this service.

This saving will mean no increase in Room and Board for the students due to the acquisition of ARA Food Service. "A general increase in terms of the actual ROOM cost is more reflective of energy cost and repair cost, and things like that," says Walbert.

Walbert expressed as her main concern for the need of a new food service as the quality of the College's present one. "There are genuine violations of an expectation that students ought to have about a food service on their campus," said Walbert. She adds, "that there should be no tolerance on the part of the college for minimum standards."

A concern has risen among faculty, staff, and students about ARA's past association with Beaver College. Hemberger was unable to comment on this concern, Walbert, however, verified ARA's past. She stated that ARA left Beaver College due to financial and quality problems.

ARA's proposal included a variety of changes for both

the Dining Hall and Chat. These changes range from hours of operation to a rotating menu schedule.

ARA proposes to operate on a continual feeding basis. Hot foods will be served during regular meal hours, with continental breakfast or deli sandwich type food being offered during the remaining hours. The Dining Hall will close for a short time before dinner and after dinner is served. There should be no reason for a student to miss a

meal. If a student wishes, however, meal equivalency vouchers will allow you to eat in the new Chat.

In the Dining Hall, an area called the Traditions Line will offer hot entrees, vegetables, and pasta, rice, or potato products. As with all menu offered, ARA works on a five week rotation program.

The Traditions Line also offers a vegetarian entree for each meal. ARA claims this entree will not be merely a

entree without meat, rather an entree that is attractive and nutritionally sound.

Several other areas of the Dining Hall exist offering a variety of different foods. The Deli offers a New York style menu working on a one week rotation schedule. The All American Line, also working on a one week rotation schedule, offers a variety of grilled products. The Dining Hall offers an expanded salad bar featuring seventeen standard items and eight feature items.

ARA proposes a variety of changes in the Chat. These changes include adding several distinct "specialty shops." They are a bake shop, a traditional snack bar grill, a deli, and a pizza shop.

A program called 90/10 program is to be instituted by ARA. This is a corporate program which assures management communication with students. Management is required to mingle among students 90 percent of the time during peak dining hours.

All the specific information concerning ARA's programs and policies are directly from the ARA proposal submitted to the College for approval.



Dick Hemberger, Vice-President of Finances.

## Life Without Charging?

by Stacey Pumphrey,  
Cara Church, and  
David Pumphrey

"It's going away," explains Dick Hemberger, Vice-President of Finances. Charging at Beaver College's Bookstore, Art Store, and Chat may be a thing of the past starting next year. Hemberger stated that it is a time and cost factor issue.

Beaver College's charging policy has existed for many years, and due to the inefficient procedures and paper work, charging may be ending. Hemberger discussed this procedure.

Once a month, all charges must be added up, adding machine tapes made, bundled, and sent to the business office. After arriving

there, the process must begin over again, creating a lot of unnecessary work equaling extra labor. This, according to Hemberger, is not cost effective at all.

This extra work is now increasing the business officer's staff work load due to the recent reduction in staff by two and one half employees. Hemberger relates this to

cost cutting measures.

Hemberger included that charging is expensive because of students procrastination in paying bills. "...the art students are among the worst...some don't pay til the end of the semester," said Hemberger.

Interest charges for bills left unpaid after a month, is a possible solution to this

problem explains Hemberger. Another solution mentioned is the installation of a MAC Machine on campus. Students would have access to cash 24 hours, and eliminate the need for a charging service.

Hemberger stressed that this is not connected to the ARA issue. The solution for charging problems has not been reached yet, but it will be dealt with in the future.

# Viewpoints

## Questions & Answers

by Cara Church  
"What is your reaction to the news of a new food service coming to Beaver College campus?"



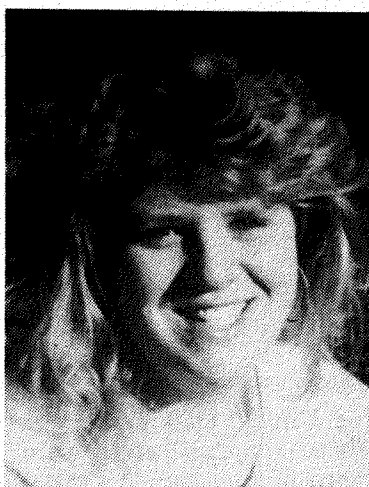
**Melanie Starnier  
Junior**

"I feel the students should have had a say in the changes. It seems this whole take over is pretty political. People having friends and giving them jobs is pretty unprofessional. The idea of food chips and no seconds is insane.



**Chris Rizza  
Sophomore**

"I wish the students were notified more about what is happening! I also don't like the idea about chips for each meal. I think changes are good, but they need to be properly executed.



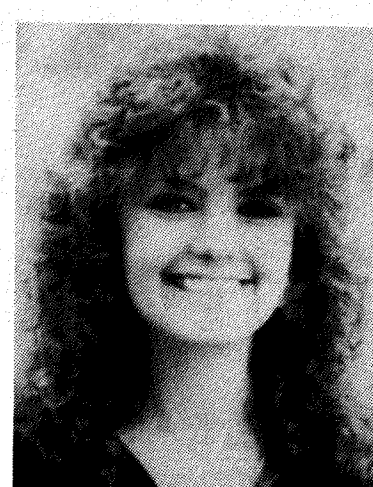
**Kristen Sage  
Senior**

"I think that changes should be made and I am glad that something is being done, but I do wish that students were notified more about what was going on.



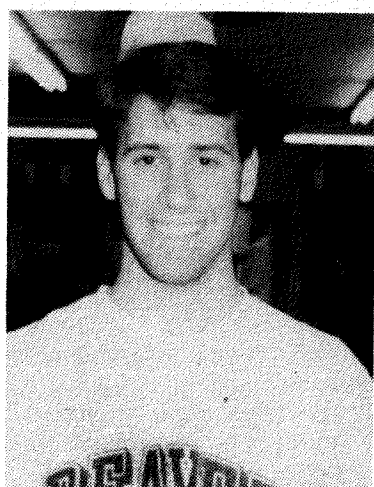
**Nicci Ioppolo  
Junior**

"The past few years many of us have gotten close to staff members, and we are very upset to see most of the kitchen staff leaving.



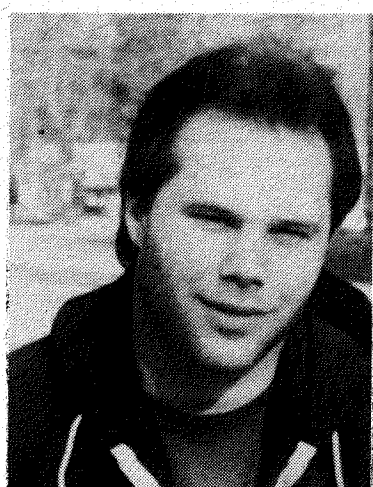
**Angela Shipley  
Junior**

"I would have really appreciated it if someone would have asked us our opinion on the service, rather than just saying "This is what we did."



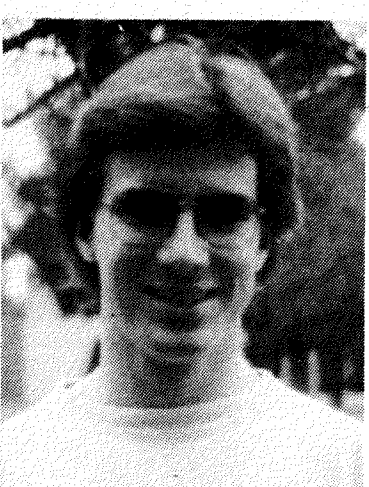
**Fred Kirschbaum  
Sophomore**

"The new food service can't be worse then the old one.



**Jim Shubzda  
Junior**

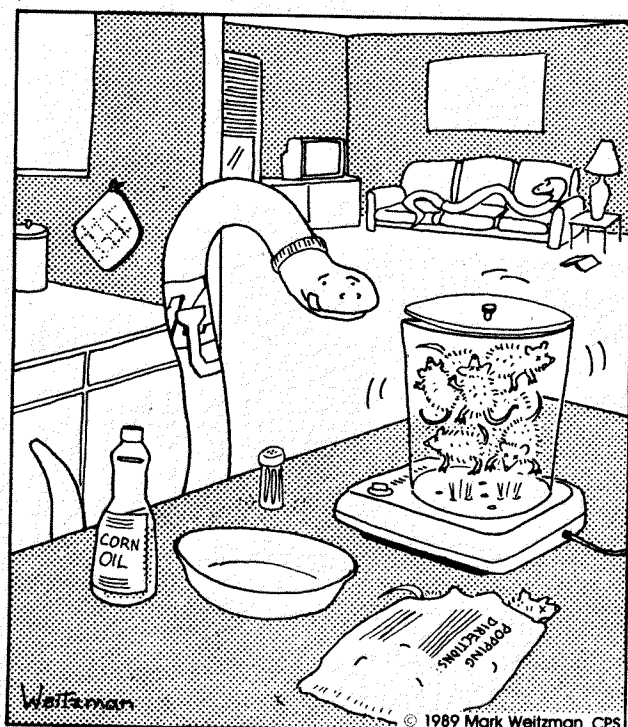
"The new food service should be interesting. I don't think the food could get worse, but who knows.



**Wes Krail  
Junior**

"I'm upset they did not come to the students first. Six SGO members are not enough.

### ZOO U. by Mark Weitzman



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### Sample ARA Menu for Beaver

Information obtained from ARA's proposal submitted to Beaver College during the selection process.

#### Example of One Days Meal.

##### Breakfast

Cinnamon Oatmeal  
Omelettes to order  
Eggs cooked to order  
Scrambled Eggs  
Breakfast Sandwich  
French Toast  
Home Fries  
Sliced Ham

##### Lunch

Chili  
Beef Noodle Soup  
Cream of Broccoli  
Hot Meatloaf Sandwich  
Chicken Pot Pie  
Vegetable Pita  
Butter Corn  
Green Peas  
Mashed Potatoes

##### Dinner

Split Pea Soup  
Chili  
Beef Noodle Soup  
Vegetarian Lasagna  
Ham Steak  
Baked Chicken  
Irish Potatoes  
Green Peas/Mushrooms  
Escalloped Apples  
Glazed Carrots

This is the foods offered in only the Traditional Line, The Deli, Salad Bar, and The American Line are also open offering their own variety of foods.



## Letter From the Editor

### Old

After one and a half years as Editor-in-Chief of The Tower, I have decided to pass on the position to someone new. My time with The Tower has been both rewarding and, at times, frustrating. This position added significantly to my College education and experience, and I hope it will do the same for all the Editors to follow me.

I feel that I have built the newspaper, with help from my staff, into something I can be proud of. I came into the position with many ideas, some of which you see today and some of which that just didn't work. I also held the crumbling organization together through a massive case of apathy with the "I Can't Do it Alone" issue. One of my most memorable and talked about issues.

I want to thank the students, faculty, administration, and everyone else that helped me during my time as Editor-in-Chief. I especially want to thank my staff! Without their help, The Tower would not be in existence today. Team work is so important to make any organization work.

I would also like to announce that, beginning next issue, The Tower will be premiering a totally new look.

Finally, I want to introduce the new Editor-in-Chief of The Tower, and I hope she has as much success and enjoyment as I have had over the past three semesters. Congratulations to Stacie Pumphrey, the new Editor-in-Chief of The Tower.

Signed,  
David Pumphrey

### New

Welcome back! I hope you had a nice vacation. Now it is time to get back into the swing of things again. This looks like a promising semester for The Tower. As always, The Tower needs your help. There is a position open on the Senior staff as Photo Editor for all interested students. For information contact Stacie Pumphrey, Editor-in-Chief.

We also need writers and a good layout staff. This is your chance to get experience, whatever your interests are. Our first meeting of the semester is February 1, 1990. It will be held in The Tower office in the basement of Dilworth.

I want to commend the administration and the students involved in finally getting a change in the dining service at Beaver College. There have been too many complaints about the food service to be left unnoticed. Although I was not involved in the decision of choosing ARA as the new food service, I have heard many positive things from Administration. I am concerned, however, considering ARA's past association with Beaver College. Although, I do feel the food service can only get better.

I am upset to see some of the former dining hall staff leave. It does not seem fair

that they were given such short notice. ARA has offered positions to some of the employees.

After meeting with Dick Hemberger, Vice-President of Finances, and Jan Walbert, Dean of Students, I feel more assured that ARA will solve some of the problems that students have had in the past. Beaver College needed a change and I hope this is the right answer, although nothing has a guarantee. It is left up to us, the students, to express our feelings on the new food service. We are the customers and we should be treated as such!

Signed,  
Stacie Pumphrey

## Student Leadership Retreat

Attention all student leaders and students interested in developing and enhancing your leadership skills. There will be a Leadership Retreat on Friday February 16 and 17. 1. The retreat will focus on development of leadership skills. Sessions will address such topics as communication skills, motivation and team building. In addition to learning activities there will be free time for participants to enjoy the facilities and outdoor recreational activities at Stoney Acres. 2. The retreat will begin Friday at 4:00 p.m. We will be traveling to Stoney

Acres Retreat Center in East Stroudsburg and returning early Saturday evening. There is no cost for the retreat and registration is open to all interested students regardless of previous leadership experience. Registration forms can be picked up at the office of Student Affairs in the Classroom Building. Since registration is limited it is recommended you register early. If you have questions about the retreat please feel free to contact Sharon Strouse, Coordinator of Leadership Development x2193 or x2363.

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presented by  
DONALD WOODS  
Journalist  
from  
South Africa  
February 12  
Stiteler Auditorium  
7:30 p.m.

# The Back Page

## FOR SALE

Small Blue Sofa Piece - \$40.00. Good condition. A fine accent for any dorm room. For info. or a look call Nicci at X2356 or 572-1530.

## TOURGUIDES NEEDED

Become one of the elite. Beaver College's Admissions office is looking for those who are energetic, good communicators, and fun. To apply call Candice Powell X2310, Dave Pumphrey X2324, or Sharon Hardy X2354 for an application and interview.

## PERSONALS

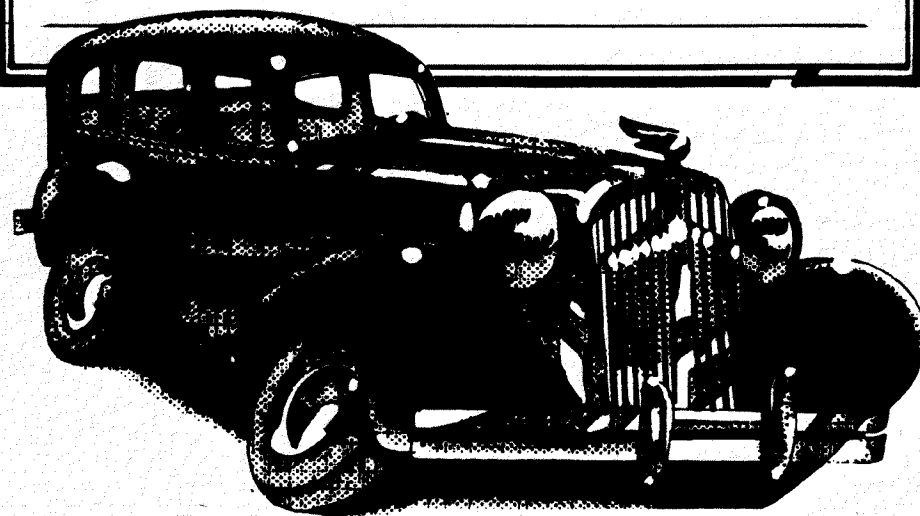
Hey No Teef LNR, Pleze git well soooooon!  
LOVE YA, FONG PAY.

Henry - Your the best and I Love you with all my heart!  
-Marie

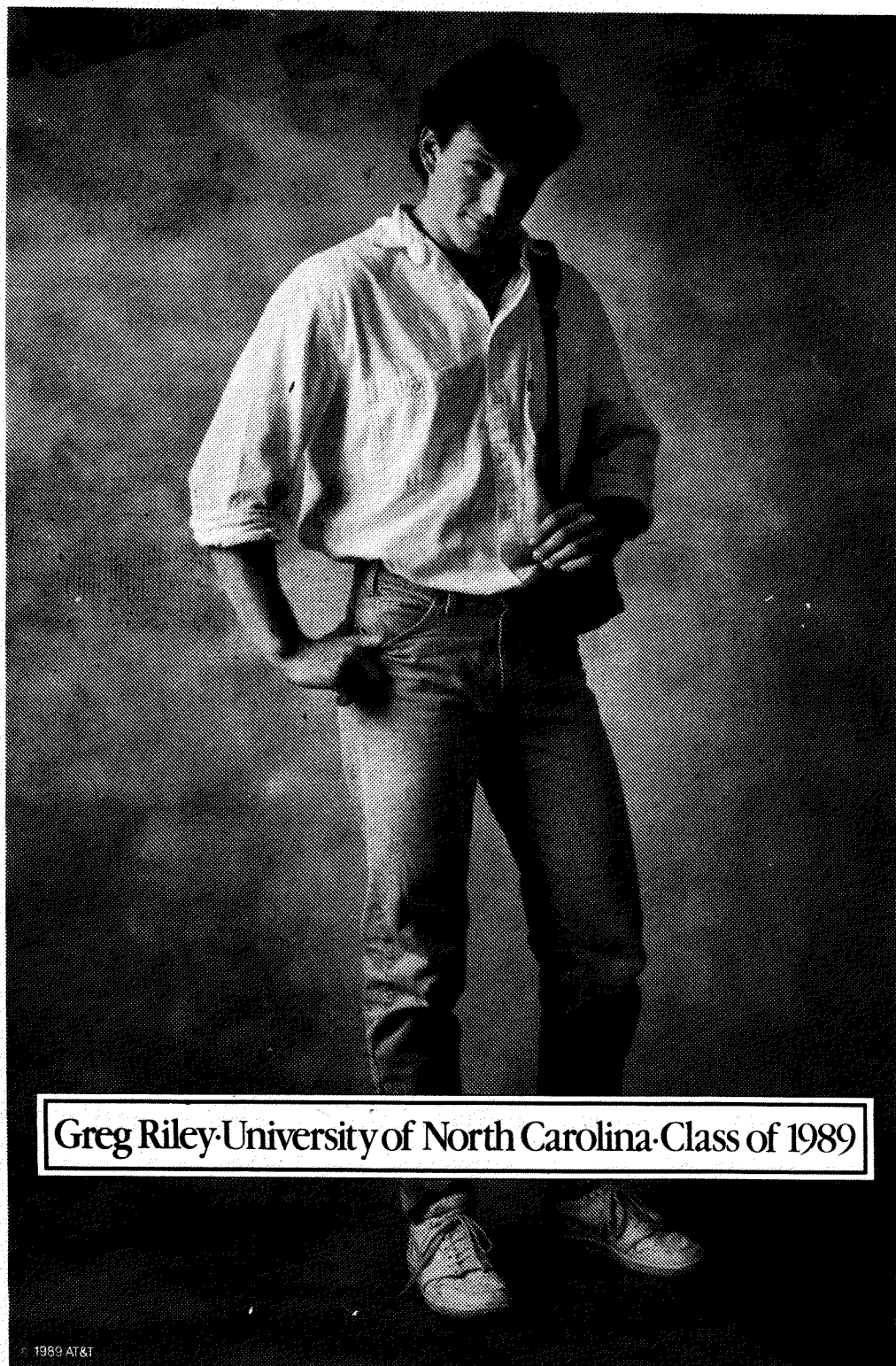
## AROUND CAMPUS

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Greg Riley-University of North Carolina-Class of 1989

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